## DOES YOUR SUSTAINABILITY PROGRAM NEED A REFRESH? REBOOT?

FEROCE REAL ESTATE ADVISORS



## **Market Pressures**

- Demand for high quality, low carbon commercial real estate outstrips supply.
- The legislation, regulation, and reporting requirements are real and have financial impact.
- More than 50% of the Forbes Global 2000 companies have climate commitments.
- Climate risk, both physical and transition, is having an increasing impact on property owners and occupants.

## Is your portfolio ready to capture the growing wave of demand?

At Feroce, we accelerate ESG+R programs that create value across real estate portfolios by applying change management tools. Ask us about how to:

- Define the North Star
- Get the Team on Board
- Operationalize to Execute
- Communicate. Communicate.
- Plan for the Entire Journey
- Set 2030 and 2050 KPIs and Goals
- Assess Consultant, Technology, and SAAS Platforms
- Educate and Motivate Internal and External Stakeholders

## **Real World Application: Valuations**

- To complete accurate valuations, external appraisers and internal teams pull information from market comparables, asset level specifics, regulations, and the capital markets.
- Compliance requirements for current and future Building Performance Standards ('BPS') impact NPV through both future cash flow projections (i.e. projected fines, capital improvements) and terminal capitalization rates.
- Coordinating information sharing with valuation teams about the actions taken by the owner to future-proof the asset and comply with BPS will be key.
- And yes, potential buyers and lenders are already considering these factors.