



Mandi L. Wedin

real estate investment

ABOUT MYSELF

Mandi Wedin, MSRE is the Founder and CEO of Feroce Real Estate Advisors, bringing over two decades of experience managing multi-billion-dollar real estate portfolios.

Her leadership is rooted in the belief that value is created through change, a philosophy she has honed while leading high-performing teams in both public and private real estate investment firms.

EXPERTISE + LEADERSHIP

Mandi's career is distinguished by a consistent track record of delivering sustainable and reliable results to investors. Her expertise spans various asset classes and markets, with a particular focus on guiding companies through periods of disruption.

Mandi has a proven track record of growing and scaling businesses, leveraging her deep understanding of market dynamics and operational efficiency to drive organizational success. She possesses a comprehensive knowledge of ESG+R (Environmental, Social, Governance, and Resilience) principles and is adept at utilizing technology to navigate the evolving landscape of commercial real estate.

As an executive at WashREIT (NYSE: WRE, now Elme) and other leading firms like ASB Real Estate Investments and Kennedy Associates Real Estate Counsel (now BGO), Mandi built and led diverse investment management teams. Her strategic approach and commitment to creating long-term value have earned her recognition as a leader in the industry.

ESG+R

**TECHNOLOGY +
INNOVATION**

**CHANGE
MANAGEMENT**

SPEAKING + THOUGHT LEADERSHIP

Mandi is a sought-after speaker, regularly sharing her insights on stage at industry conferences. She addresses topics such as ESG+R, demographic trends, the impact of emerging technologies on real estate, and strategies for business growth and scaling.

Drawing on her unique experiences growing up in Alaska, Mandi advocates for a "frontier mentality," emphasizing the importance of preparation, flexibility, and resilience in today's unpredictable environment.

PRESENTATIONS

Intersection of Hope and Provocation in Real Estate

Proptech - From Anchor to Propeller

ESG+R in Action

Data Drama

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VISION FOR THE FUTURE

At Feroce, Mandi continues to guide clients through complex challenges, helping them position their real estate and teams for success in a rapidly changing world. Her leadership is characterized by a forward-thinking approach that combines strategic insight with a commitment to sustainability and innovation.