## FEROCE REAL ESTATE ADVISORS

## WHO WE ARE.

At Feroce, we advise forward-thinking companies on positioning their real estate and teams to succeed during times of disruption. We translate change into value creation.

As a strategic partner, we reframe change as a value creation tool through reimagining ROI. The traditional, financial lens of Return on Investment focuses on financial benefits. In times of volatility, uncertainty, and transformation, we reimagine this as Risk of Ignoring applying a lens of relevance and impact.

At Feroce, we amplify our clients' pursuit of excellence.

## Mandi L. Wedin, MSRE, Founder + CEO

With over 20 years of experience managing multibillion-dollar real estate portfolios, Mandi delivers exceptional results to investors by leading change and creating value out of disruption. Her expertise spans multiple asset classes and markets, with a focus on growing and scaling businesses.

Mandi's strategic approach, which integrates sustainability and technological innovation, provides her clients with a competitive edge in navigating the evolving landscape of real estate investments.



## WHAT WE DO.

Investment and Asset Management | Fractional Executive | Transaction Advisory Services | ESG+R Strategy and Implementation | Proptech Advisory

From discovery to planning to implementation, we accelerate our client's efforts to deliver better outcomes through an agile and rigorous change management process.

We work with our clients to chart the path forward through the shifting landscape of commercial real estate, technology, ESG+R, and consumer demographics.

We are translators across the varied languages of commercial real estate, investment management, proptech, capital markets, smart buildings, sustainability, DEI, and renewable energy.